

**Hill, James**

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From: Talley Sergent  
Sent: Tue 1/13/2015 1:45 PM (GMT-00:00)  
To: Hill, James; Clyde Tuggle  
Cc: Ed Hays; Peters, John C; Alex Malaspina; Joanna Price  
Bcc:  
Subject: RE: GEBN sponsor materials

Thank you so much Clyde and Jim - I, too, look forward to working with you on this important effort.

Regards,  
Talley.

Talley Sergent  
Worldwide Public Affairs & Communications  
The Coca-Cola Company  
tasergent@coca-cola.com  
404.676.0160 (Office)  
404.673.0207 (Mobile)

-----Original Message-----

From: Hill, James [mailto:James.Hill@ucdenver.edu]  
Sent: Monday, January 12, 2015 4:43 PM  
To: Clyde Tuggle  
Cc: Ed Hays; Peters, John C; Alex Malaspina; Joanna Price; Talley Sergent  
Subject: RE: GEBN sponsor materials

Thanks Clyde and safe travels. Talley it is so nice to meet you virtually and I look forward to working with you.

Jim

James O. Hill, Ph.D.  
Anschutz Professor  
Executive Director, Anschutz Health  
and Wellness Center

-----Original Message-----

From: Clyde Tuggle [mailto:ctuggle@coca-cola.com]  
Sent: Monday, January 12, 2015 11:52 AM  
To: Hill, James  
Cc: Ed Hays; Peters, John C; Alex Malaspina; Joanna Price; Talley Sergent  
Subject: Re: GEBN sponsor materials

Dear Jim,

Happy new year and thank you for your message. Sorry for my delayed reply.

This work is incredibly important and we are looking forward to working with you. By copy, I'd like to introduce you to Talley Sargent on my public affairs team. Talley has been leading some of our health and wellness work, and I'd like her to be my right hand and a core part of the team on this work going forward. In addition to her many contributions to our Company, Talley has extensive experience in Washington, DC, as she previously worked at the State Department and on high-profile political campaigns. Talley, please connect with Ed to get more background on GEBN and let's discuss when I get back from Russia.

We look forward to continuing our work with you.

All the best,  
Clyde

Sent from my iPad

> On Jan 5, 2015, at 6:25 PM, "Hill, James" <James.Hill@ucdenver.edu> wrote:

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>

> Hi Clyde and Ed,

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> Happy New Year. Sorry I was later than intended in getting these documents to you. I think they will give you a sense of our intent with fundraising for Global Energy Balance Network. Attached you will find:

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> 1. The GEBN funding plan that we discussed at the last off-site this fall. It contains the strategy to target different levels of funding support.

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> 2. A donor analysis form that we have been completing for founding member prospects. I'm also attaching the donor analysis for Technogym.

>

> 3. Copy of the funding strategy worksheet which contains a combined prospect list that we put together.

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> Once we identify high priority funders, we will prepare a case for support that is specific to them.

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> As always, I very much appreciate your support and help.

>

> Jim

> <GEBN Funding Plan\_Final\_10312014.pdf> <GEBN Donor Analysis.docx>

> <Technogym Fact Sheet 101714.docx> <Copy of

> FundingStrategyforGEBN.xlsx>

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